



Eyeball Digital Imaging LLC

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Web Site Design – The Development Process

WEB SITE CONTENT GATHERING

What information do you want to display on your site?

- What are the Demographics? Who is the customer?
- Usability/Accessibility
- FAQ's (Frequently Asked Questions) with answers.
- Press releases and contacts/Awards/Professional affiliations
- Forms (general feedback, user surveys, follow-up requests, order forms)
- Photography
- Video
- Forms
- About this company/History
- Management/Key personnel
- Company background
- Directions to office/Contact information
- Job postings
- Other Details:

List Competitor URLs:

Links to sites you like (**list elements of that site, i.e. The menu navigation**)

List reference URLs:

The site design starts with 2-3 rough drafts in an image format displayed at 100% of the desired site resolution size, (800 X 600 or 1024 X 760). One of the rough drafts will be chosen with slight modifications available to enhance and modify as the template for the site. As a final result, the customer will receive a graphical and aesthetically pleasing designed site that will allow the end user to easily find information and navigate the site freely. The site will identify and relate to the customers developed logo design, color themes, or style guides.

Please submit a payment for \$40% of the total quote to get started. The site will be uploaded to the customers' server after the site has been fully completed. The remainder of the balance may be paid at any time within the current Phase of the project. The full amount must be paid before the last phase is completed.

Please make checks payable to: Eyeball Digital Imaging

*Please Note

- This Price only reflects the development and design of the web page, the *original* content, and what was discussed as an *outline* for the site. Any redesigning and over redesigning of pages will result in a price change.

*Other special requests will be dealt on a case by case situation, that will change the initial quote. This would be known as Phase2.